

## → Aluminium is used and not consumed!

One of the major requirements of the blueprint for "Sustainable development", agreed by the United Nations in Rio in 1992, was to reduce the consumption of resources.

Traditionally, the aluminium industry has talked about aluminium consumption, often to demonstrate the economic strength of this branch of industry.

However, most aluminium is not consumed but used and then, after being used, made reusable by recycling it.

The exceptions are small, process-related losses (1 - 5 percent) and the aluminium that is used as a deoxidiser (approx. 3 percent of the total aluminium produced in Germany).

The expression "aluminium consumption", which has recently acquired a negative image, should be deleted from the vocabulary of the aluminium industry and replaced by a new interpretation of the expression "consumption of resources" that is in keeping with sustainable development.

This will demonstrate the strategic that benefits aluminium, which can be recycled indefinitely without any loss in quality, has to offer compared with other materials, which really are consumed because they cannot be recycled.

Depending on the context, the following terms are available as alternatives to "consumption":

- use
- application
- utilisation

In future, one should not talk about "aluminium consumption" but the "use of aluminium" or the "utilisation of aluminium".



### Contact

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